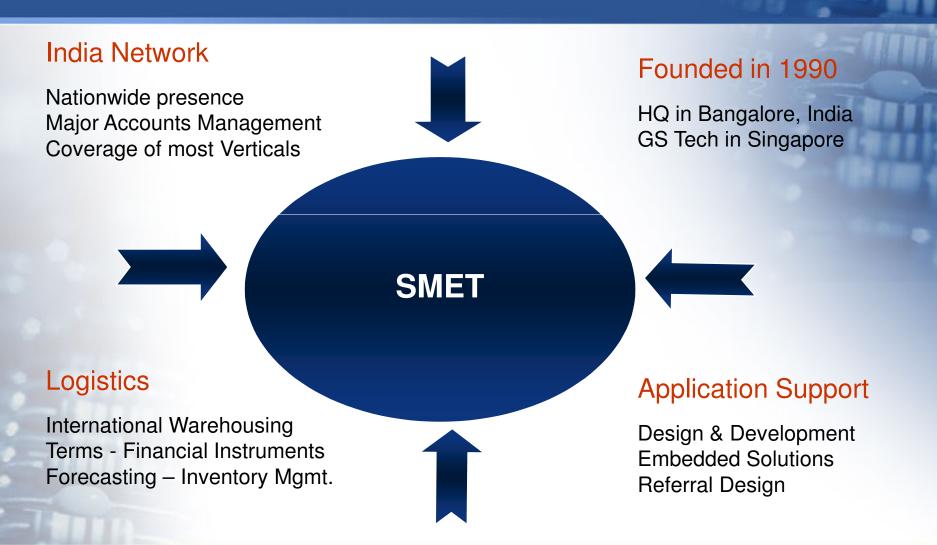




# Company Profile



## Our Values



- Confidence and Competency
- Perseverance and Respect
- Passion and Connectivity
- Commitment and Integrity

## TEAM STRENGTH

• Total – 70

Sales & Marketing – 30

• FAE's – 12

Business Processing (CSR) – 08

Ware-house/Logistics - 07

• Embedded – 08

Admin, HR & Finance
 05

# **About Management**

The Management of SMET has more than 2 decades of experience in working with multinational electronic, hardware and embedded software giants like Hewlett Packard, National Semiconductors, AVX, Harris, etc. & Banking sector for Finance.

# **Our Organization**

### **Team Strength**

- Technical Management, Application Engineering, Sales and Marketing, Business Processing functions
- International teams for Co-ordination, Reporting, Liaison with Principals

### **Application Support**

Comprehensive in-house development lead by senior expertise in H/W & S/W

Wireless Modules Dash board referral solution

UHF RFID Expertise Thermal Printer interface

Solar Charge Controllers Street Light Controls

**LED Lighting Solutions** 

Alliances for development of Power Supply solutions with Triphase

### Our Network

SM Electronic Technologies #1790,5th main,9th cross RPC Layout,Vijayanagar 2nd Stage Bangalore-560040 Ph:+91-80-23301030 (5 lines) Fax: +91-80-23387197

GS Technology Pte Ltd., Block 5012, Ang Mo Kio Avenue 5, #05-05 Techplace II, Singapore - 569876

#### **NEW DELHI**

# 106 & 108, Ansal Classique Tower, Rajouri Garden, New Delhi-110027

#### **PUNE**

C1/4, Saudamini Complex, Flat No. 204, Bhusari Colony, Paud Road, Kothrud, Pune 411038

#### **HYDERABAD**

Pl no:59, 3rd Floor,Sneha Nagar Colony, Street No:-8, Habsiguda Hyderabad -500007

#### **CHENNAI**

# 88-A (1st floor), 6th Avenue, Ashok Nagar (Behind Sony Centre), Chennai-600083

#### **AHMEDABAD**

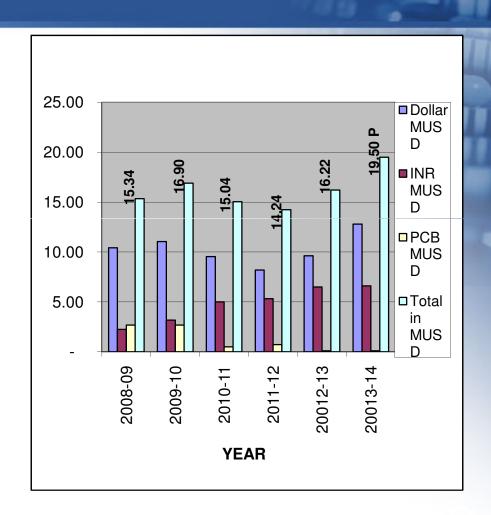
#412, Anand Milan complex, Navarang pura, Ahmedabad

## Financial

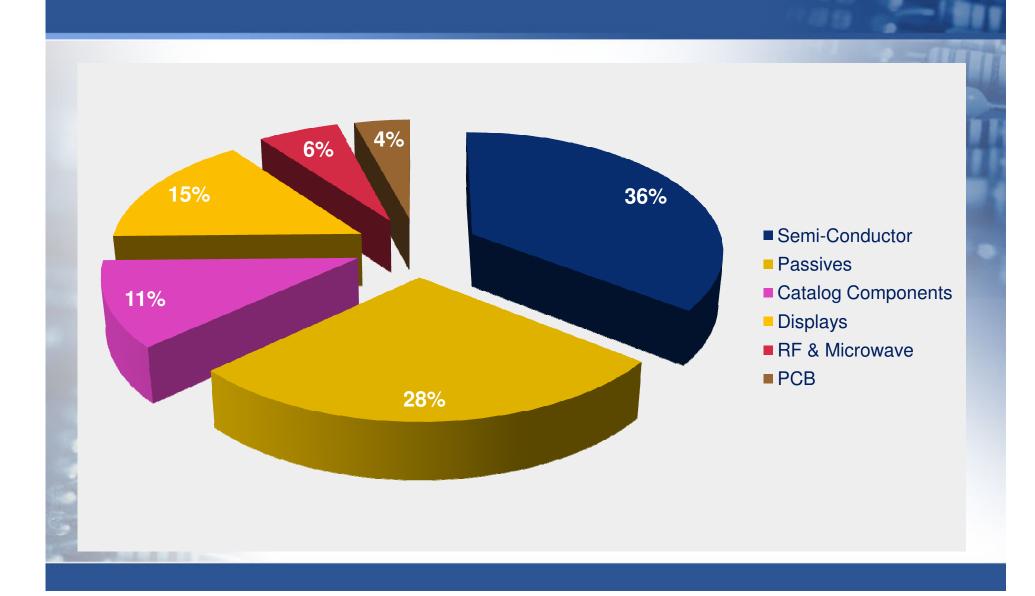
**Capital investment** 

Rs 350,00,000

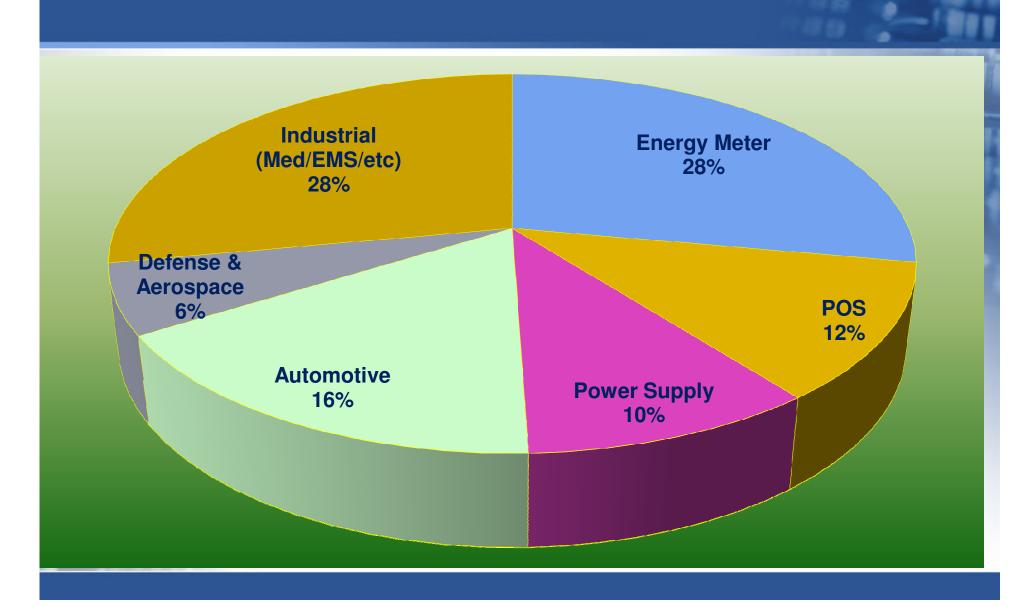
Year of establishment 1990



# OUR BUSINESS - PRODUCT SEGMENTS



# Our Business – Market Segments



## **Our ACCOLADES**

- "Best Support in VA/VE Award" FY 2009-2010 by Minda Stoneridge.
- "Best Quality supplier award for less than 100 PPM " FY 2009-2010 by Minda Stoneridge
- "Distributor D-IN Achiever Award for 2011" by Renesas for special products.
- Distributor D-IN Achiever Award for 2010" by Renesas for special products & MCU
- "Distribution Excellence Award 2009" by Renesas in recognition of DWIN Achievement for MCU.
- "Distribution Excellence Award 2009" by Renesas in recognition of DWIN Achievement for MCU.
- "Distributor D-IN Achiever Award for 2009" by Renesas for special products & MCU.
- Renesas has recognized SMET as its CORE DISTY in view of offering Referral Solutions.

# **Major Lines**

- Renesas
- Hitachi Power Devices
- Cosel
- Panasonic
- Fujitsu
- Rohm
- TDK
- Epson
- OnSemi
- Skyworks

- Yageo- Phycomp
- Futaba
- Mtron PTI, Tianma
- Tianma
- Mouser Electronics
- AOS
- TT Electronics-IRC/ Welwyn /BI
- Micronetics
- TSC/ Goodark
- Meena Circuits(PCB)

### SMET Strengths & Activities

- Well structured organization in tune with current technologies
- Market Development, Product promotion, Pre sales support & Sales activities
- Thorough Knowledge of key customers design & Production activities
- We score over other companies by providing Value Addition:
  Referral solutions, technical support, sample support; Nationwide
  Presence; International Operations; Logistics; Financial Management
- Total support (Concept to End Product) PCB-Passives to Semiconductor to Connector to MCU to PCB

### SMET Strengths and Activities

- Strive to support customer with quality parts at best prices, work out component equivalents from latest technologies to reduce the total BOM cost.
- Work closely with customers in planning for timely deliveries
- •JIT Deliveries; Customer's Inventory Management at our Warehouses (India &Singapore) there by minimizing Inventory at customer location, Flexible terms to suit customer requirements
- SMET has been Winning & Retaining Customers mainly because of its vast component line items and support service



# Technology Support

- Full fledge Labs at Bangalore and Delhi to support customers on latest technologies and products
- Dedicated Soldering person, Lab technicians and PCB routing persons
- Bangalore and Delhi labs take up full design ownership of customers

## **Technology Support**

### Our Design Capabilities:

- Wireless (Zigbee, GSM/GPRS, GPS & Wi-Fi)
- Automotive Dash Board clusters
- TFT/LCD Interface solutions
- Power Monitoring & Control
- Handheld system
- Power Supply &
- LED Lighting solution
- Thermal Printer solution
- Display solution
- RFID Solutions

